

for Travel Trade

# Nearby Tokyo

SPRING & SUMMER 2026 EDITION



TOURISM RESOURCES

for Tour Operators, Travel Agents, and Travel Planners

INTERVIEW: SHOAI SAMURAI INDIGO DYEING / NEARBY TOKYO in NUMBERS / SPRING EVENTS & FESTIVALS /  
SUMMER EVENTS & FESTIVALS / TOURISM RESOURCES NEAR TOKYO / WHAT to EXPECT / CITIES & TOWNS NEAR TOKYO



Read the  
Latest Version

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**PUBLISHED DECEMBER 2025**

# SPRING & SUMMER

## 2026 EDITION





**Samurai Blue:**

## The Magic of Natural Indigo in Tochigi

In a quiet workshop in Tochigi, Masayasu Wakabayashi is breathing new life into the ancient art of aizome (Japanese indigo dyeing). He offers a chance for guests to connect with a sustainable Japanese tradition, be creative, and craft a personal souvenir. We spoke with artisan Masayasu Wakabayashi to hear his story and his passion.

**Q: Thank you for speaking with us, Wakabayashi-san. What was the inspiration behind the Shoai Samurai workshop?**

**Wakabayashi:** My journey began with a desire to connect my interest in indigo dyeing with a way to help others. That opportunity came when the institution I worked for launched a workshop to support adults with disabilities. I was already captivated by the beauty of aizome, and I saw a chance to connect my passion with a purpose. I thought that perhaps through this craft I could empower them. This is what encouraged me to start this business.

**Q: You focus entirely on 'natural' indigo. For readers planning trips, what makes this traditional method different from other craft experiences?**

**Wakabayashi:** Our greatest strength is our commitment to using all-natural indigo. This is a tradition that is becoming increasingly rare. Unlike modern chemical dyes, natural indigo does not bleed color onto other clothes in the

wash. In fact, drying it in the sun actually helps the color set more firmly so it can be enjoyed for years. It also has incredible historic properties as a natural insect repellent and a deodorizer.

**Q: Can you describe the most memorable moment for guests? What is that spark of magic they experience?**

**Wakabayashi:** The most breathtaking moment is undoubtedly the transformation. When guests rinse their dyed fabric in water, they watch it change to a brilliant and vivid blue right before their eyes. That look of pure surprise and joy is universal regardless of age or nationality. It is a truly magical experience.

**Q: How do you ensure international visitors feel comfortable and get the most out of the workshop?**

**Wakabayashi:** We know that people have an impression of Japanese people being a bit formal. Therefore, we make a special effort to be bright and friendly in our greetings. To make the experience both fun and educational, we share the history of indigo using a traditional kamishibai (paper picture story) and even have quizzes with little prizes. This helps everyone relax and open up. Soon, guests are enjoying casual conversation and taking photos together, creating a warm and memorable atmosphere.

**Q: Finally, keeping in mind the travel planners reading this, how would you suggest they weave this experience into their itinerary?**

**Wakabayashi:** Our workshop fits seamlessly into a variety of travel themes. It can be woven into cultural tours, pairing perfectly with tea ceremonies or visits to sake breweries. For sustainable travel itineraries, our focus on natural materials makes us a great fit alongside farm visits. We can also arrange exclusive private sessions for your luxury clients. Since we accommodate everyone from solo travelers to groups of 20 people, we can cover everything from educational trips to high-end leisure.

The Shoai Samurai Indigo Dyeing experience is a journey into the heart of Japanese tradition. It is a moment when color blooms from water, a lesson about sustainability, and a chance to connect with a passionate artisan. For clients seeking an authentic hands-on activity and a unique souvenir to take home, this is a perfect stop for itineraries exploring hidden gems just outside Tokyo.

**Our greatest strength is our commitment to using all-natural indigo, a tradition that is becoming increasingly rare.**



### Shoai Samurai Indigo Dyeing

**Location:** Tochigi City, Tochigi Prefecture

**Key Features:** All-Natural Indigo Dyeing, Traditional Japanese Culture, Historical Tradition, Sustainable, Hands-on Workshop

**Group Size:** 1 to 20 people



Visit the Website

# Nearby Tokyo



# numbers

A

1500 Years Old Wisteria

Spreading 1,000 square meters, the Great Wisteria creates a dripping purple sky. This living masterpiece offers a romantic, vivid alternative to cherry blossoms from mid-April to mid-May.



Read here

B

1300

Years of Tradition

Ogawa Town has a 1,300-year history of washi paper making. Hosokawa Washi made here is a UNESCO Intangible Cultural Heritage. Visitors can buy products or join workshops to create their own.



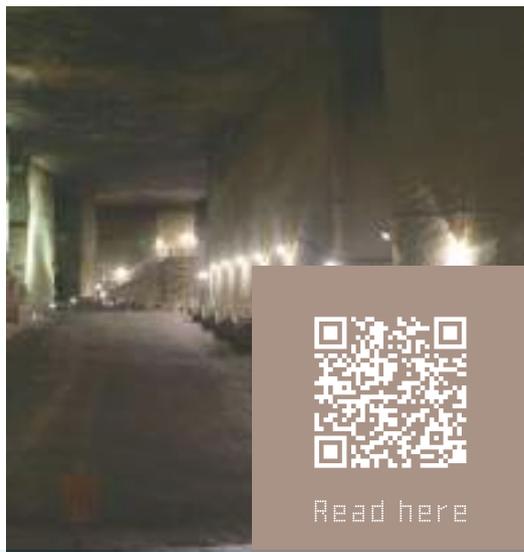
Read here

C

8°C (46°F)

Natural Air Con

When Tokyo hits 35°C, let guests escape to Oya History Museum. This massive quarry stays 8-10°C year-round. Its cavernous halls and dramatic lighting feel like a movie scene.



Read here

D

1500+

Wind Chimes

From July to early September at Kawagoe Hikawa Shrine, over 1,500 Edo-style glass chimes create a stunning tunnel. It is the true sound of a Japanese summer.



Read here



Read here

Grade 4  
Whitewater Rafting

Experience thrills in Minakami Town. Spring snowmelt creates Grade 4 intensity rafting. Summer brings calm waters, perfect for family rafting and canyoning.

F



Read here

100 Meters High

For a bucket-list rush, the Ryujin Otsuribashi bridge offers one of Japan's highest bungee jumps at 100 meters. Even without jumping, the walk offers panoramic views of the gorge.

E



Read here



5,300,000  
Baby Blue Eyes

At Hitachi Seaside Park, 5.3 million Nemophila create a surreal blue sea (mid-April to early May). CNN named it one of Japan's 36 Most Beautiful Places to visit.

G



Tokyo

Direct Flights to and from Major Cities

- Shanghai - 3 hours
- Taipei - 4 hours
- Hong Kong - 4 hours
- Manila - 5 hours
- Bangkok - 6 hours
- Singapore - 7 hours
- Honolulu - 7 hours
- Vancouver - 8 hrs 30 min
- San Francisco / Seattle / Portland - 9 hours
- Los Angeles - 10 hours
- Sydney - 10 hours
- Delhi - 10 hours
- Chicago - 11 hours
- Dubai - 11 hours
- Mexico City - 12 hours
- London / Paris / Frankfurt / Helsinki - 13 hours
- New York / Boston - 13 hours



50km (30 miles)

# Spring Nearby Tokyo

Spring in Nasu

## Flowers, Flowers, Flowers!

Beyond the city lies a truly spectacular spring bloom. Visitors will be amazed by the vast hillsides painted pink and seas of blue Nemophila. Show your guest the breathtaking magic of the giant Wisteria, or a sunlit forest floor where golden Mitsumata flowers glow beneath the tall trees.



Spring Flowers



Lupin Flowers in Kanuma



Mitsumata Forest in Motegi



Cycling in Mashiko

## Experiencing Nature!

Spring invites fresh adventure. Guide clients to hidden shrines and waterfalls on cycling or hiking tours that offer crisp air, lush greenery, and warm hospitality from locals.

Related Resources (P.8-16)

▶ 22 24 50 51 53

# Events & Festivals

||||| (March, April, May 2026) |||||



Mid Feb to Mid March

**Mito Plum Festival**  
水戸の梅まつり

Webpage!



♀ Mito City



1st March

**Nagatoro Fire Festival**  
長瀬火祭り

Webpage!



♀ Chichibu Area



Early to Late March

**Mystical Mitsumata Forest in Motegi**  
ミツマタ群生地

Webpage!



♀ Motegi Town



End March to Early April

**Sakura Viewing in Kumagaya**  
熊谷桜堤

Webpage!



♀ Kumagaya City



End March to Early April

**Night Sakura at Kinugawa Onsen**  
鬼怒川万華郷

Webpage!



♀ Kinugawa Onsen, Nikko City



Early to Mid of April

**Mt. Akagi Sakura Festival**  
赤城南面千本桜

Webpage!



♀ Maebashi City



Early to End of April

**Ichikai Shibazakura Festival**  
芝ざくらまつり

Webpage!



♀ Ichikai Town



16th & 17th April

**Nikko Yayoi Festival**  
弥生祭

Webpage!



♀ Nikko City



Mid to End of April

**Flowering 2026 (Nemophila Harmony)**  
フラワーリング 2026

Webpage!



♀ Hitachinaka City



Mid April to Early May

**Lupin Spring Hill Festival**  
春の丘ピナス祭り

Webpage!



♀ Kanuma City



Mid April to Mid May

**Famous Ashikaga Flower Park Wisteria**  
ふじのはな物語  
-あしかがフラワーパーク

Webpage!



♀ Ashikaga City



Late April to Early May

**Sakura viewing on Watarase Valley Railway**  
わたらせ渓谷鉄道

Webpage!



♀ Kiryu - Nikko Area



29th April to 6th May

**Mashiko Pottery Fair**  
益子春の陶器市

Webpage!



♀ Mashiko Town



Early May

**Hojo Festival in Yorii**  
寄居北條まつり

Webpage!



♀ Yorii Town



End of May

**Kanuma Azalea Festival**  
鹿沼さつき祭り

Webpage!



♀ Kanuma City



End of May to End of June

**Suigo Itako Iris Festival**  
水郷潮来あやめまつり

Webpage!



♀ Itako City

# Summer Nearby Tokyo



## Water Activities

Escape the city's summer heat to the cool mountain rivers and pristine lakes near Tokyo. Offer guests a choice of thrilling whitewater rafting or serene canoeing and SUP adventures. It is a refreshing addition perfect for a summer itinerary.



Rafting & Canyoning



Rafting in Minakami Town



## Summer Festivals

Nothing captures the soul of summer in Japan like a local festival. Thundering taiko drums and hand-carved floats fill the streets. It's a chance for guests to stand shoulder to shoulder with locals and truly feel the pulse of a living Japanese tradition.



Summer Festivals

# Events & Festivals

||||| (June, July, August 2026) |||||



## End of May to Early June

**Kanuma Azalea Festival**  
鹿沼さつき祭り

Webpage!



♀ Kanuma City



## Mid May to Mid June

**Suigo Itako Iris Festival**  
水郷潮来あやめまつり

Webpage!



♀ Itako City



## Early June

**Heike Taisai Festival**  
平家大祭

Webpage!



♀ Yunishigawa, Nikko City



## Mid to Late June

**Mito Hydrangea Festival**  
水戸のあじさいまつり

Webpage!



♀ Mito City



## Mid to Late June

**Mt. Ohira Hydrangea Festival**  
とちぎあじさいまつり

Webpage!



♀ Tochigi City



## 12th & 18th of July

**Kuki Chouchin Festival**  
久喜提燈祭り「天王様」

Webpage!



♀ Kuki City



## 20th to 22nd July

**Kumagaya Uchiwa Festival**  
熊谷うちわ祭

Webpage!



♀ Kumagaya City



## The 4th weekend of July

**Yamaage Festival**  
山あげ祭り

Webpage!



♀ Nasu-Karasuyama City



## Early August

**Numata Festival**  
沼田まつり

Webpage!



♀ Numata City



## Early August

**Kiryu Yagibushi Festival**  
桐生八木節まつり

Webpage!



♀ Kiryu City



## The first Saturday in August

**Yorii Tamayodo Suitengu Festival**  
寄居玉淀水天宮祭

Webpage!



♀ Yorii Town



## Mid August

**Mashiko Sunflower Festival**  
益子のひまわり祭り

Webpage!



♀ Mashiko Town



## Mid August

**Numata Fireworks Display**  
沼田花火大会

Webpage!



♀ Numata City



## 15th August

**Nagatoro funatama festival**  
長瀬船玉まつり

Webpage!



♀ Chichibu Area



# 56 Unforgettable Tourism Resources

Browse 56 trusted resources from the Nearby Tokyo Inbound Network. Each member is committed to serving overseas guests with authentic local experiences. Please contact suppliers directly or email [hello@nearbytokyo.com](mailto:hello@nearbytokyo.com) for help.



# Enjoy Tradition & Culture

## 01 Edo Wonderland (日光江戸村)



- Enter the Realm of Ninja, Samurai, & Princesses
- Experience Edo Japan: A Step Back in Time

📍 Kinugawa Onsen, Nikko City, Tochigi Pref.  
栃木県日光市柄倉470-2

☎ 0288-77-1777



STAFF



Website

## 02 Cocon Nikko Kimono Rental (日光着物レンタル COCON NIKKO)



- Add a Top-rated Kimono Experience to a Nikko Tour
- Prime Location in the Center of Nikko

📍 Nikko City, Central Nikko, Tochigi Pref.  
栃木県日光市石屋町425-1

☎ 0288-25-6625



STAFF



Website

## 03 Wakayama Farm (若山農場)



- Japan's Largest Maintained Bamboo Forest
- Explore Bamboo: Forest, Museum, and Shop!

📍 Utsunomiya City, Tochigi Pref.  
栃木県宇都宮市宝木本町2018

☎ 028-665-1417



STAFF



SUSTAINABILITY



Website

## 04 Ninpaku Ninja Museum (岩櫃真田忍者ミュージアム にんぱく)



- Japan's Largest Ninja Weapon Collection
- Master Ninja Skills & Family Fun!

📍 Higashi-Agatsuma Town, Gunma Pref.  
群馬県吾妻郡東吾妻町原町624-4

☎ 080-6708-5431



E-MAIL



Website

## 05 Shoai Samurai (正藍SAMURAI)



- Dye Your Own "Japan Blue" Masterpiece
- Sustainable Indigo: Dye, Learn, Create

📍 Tochigi City, Tochigi Pref.  
栃木県栃木市都賀町家中要害2284

☎ 090-4432-7151



STAFF



SUSTAINABILITY



SUSTAINABLE CHALLENGE 2025 SILVER



Website

## 06 Watanabesahei Sake Brewery (渡邊佐平商店)



- Sake Brewery Tours & Tastings in English
- Family-run Historical Sake Brewery in Nikko

📍 Nikko City, Central Nikko, Tochigi Pref.

栃木県日光市今市450

☎ 0288-21-0007



STAFF



Website

## 07 Katayama Sake Brewery (片山酒造)



- Nikko's Intimate Traditional Sake Brewery
- Savor Nikko's Rich, Unfiltered Local Sake

📍 Nikko City, Central Nikko, Tochigi Pref.

栃木県日光市瀬川146-2

☎ 0288-21-0039



INFORMATION



Website

08

**Tonoike Sake Brewery**

(外池酒造店)



- Mashiko's Award-Winning Sake Brewery
- Sake, Ice Cream & Tours with Tastings!

📍 Mashiko Town, Tochigi Pref.

栃木県芳賀郡益子町大字塙333-1

☎ 0285-72-0001



STAFF

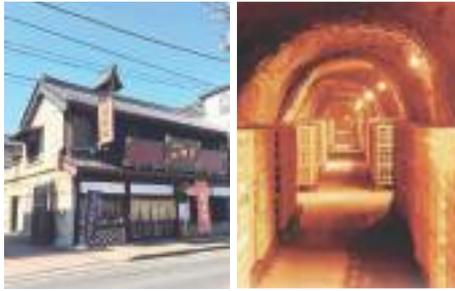


Website

09

**Shimazaki Sake Brewery**

(島崎酒造)



- Historic Cave Brewery: Unique Sake Craft
- Taste Rare Aged Sake with Brewery Tour

📍 Nasu-Karasuyama City, Tochigi Pref.

栃木県那須烏山市中央1-11-18

☎ 0287-83-1221



INFORMATION



Website

10

**Maenikko Brewery**

(小林醸造)



- Brew Your Own Sake: A Hands-On Journey!
- Sake Crafted in a Former Village School near Nikko

📍 Kanuma City, Tochigi Pref.

栃木県鹿沼市上粕尾393-1

☎ 0289-62-3072



INFORMATION



SUSTAINABILITY



Website

11

**Kanuma Kaboku Center**

(鹿沼花木センター)



- Create Kokedama, Explore Bonsai Art
- Discover Seasonal Flowers & Garden Cafe

📍 Kanuma City, Tochigi Pref.

栃木県鹿沼市茂呂2086-1

☎ 0289-76-2310



Website

12

**Toko Gallery**

(陶庫)



- Beautiful Mashiko Pottery Gallery & Shop
- Features Exclusive Works from Local Kilns

📍 Mashiko Town, Tochigi Pref.

栃木県芳賀郡益子町城内坂2

☎ 0285-72-2081



STAFF



Website



13

**Ashikaga Flower Park**

(あしががフラワーパーク)



- Spectacular Wisteria Blooms and Winter Lights
- Romantic Escapes & Family Fun Awaits

📍 Ashikaga City, Tochigi Pref.

栃木県足利市迫間町607

☎ 0284-91-4939



STAFF



VEGETARIAN



Website

Enjoy  
Parks  
& Attractions

14

**Hitachi Seaside Park**

(ひたち海浜公園)



- Spring Nemophila, Autumn Kochia: Iconic Views
- Coastal Flower Park. A Full Day Delight!

📍 Hitachinaka City, Ibaraki Pref.  
茨城県ひたちなか市馬渡字大沼605-4  
☎ 029-265-9001



INFORMATION



Website

15

**Nikko Natural Science Museum**

(日光自然博物館)



- Discover Nikko Through Immersive Exhibits
- Explore Nikko by Cycle, Guides also Available

📍 Nikko City, Oku-Nikko, Tochigi Pref.  
栃木県日光市中宮祠2480-1  
☎ 0288-55-0880



INFORMATION SUSTAINABILITY



Website

16

**Nasu Animal Kingdom**

(那須どうぶつ王国)



- Animal Performances in Nature-rich Nasu!
- Wildlife Park: Family Fun, Plus Conservation

📍 Nasu Town, Tochigi Pref.  
栃木県那須郡那須町大島1042-1  
☎ 0287-77-1110



E-MAIL VEGETARIAN



Website

17

**Akechidaira Ropeway**

(明智平ロープウェイ)



- Cable Car to Epic Vistas of Oku Nikko
- Behold Nikko's Breathtaking Kegon Falls

📍 Nikko City, Oku-Nikko, Tochigi Pref.  
栃木県日光市細尾709  
☎ 0288-55-0331



INFORMATION



Website

18

**Honda Collection Hall**

(ホンダコレクションホール)



- The World of Motor Sports Innovation
- Explore Honda's Legacy: Bikes to Private Jets

📍 Motegi Town, Tochigi Pref.  
栃木県芳賀郡茂木町松山120-1  
モビリティリゾートもてぎ  
☎ 0285-64-0001



STAFF



Website

19

**Yoshimura Strawberry Park**

(吉村農園)



- All-You-Can-Eat Strawberry Feast in Mashiko
- Taste Delicious Local Strawberries, Only Here!

📍 Mashiko Town, Tochigi Pref.  
栃木県益子町埜520  
☎ 0285-72-8189



STAFF VEGETARIAN



Website

20

**Ichigo no Sato**

(いちごの里)



- Pick Seasonal Strawberries, Peaches, Grapes
- Vast Fruit Farm: Cafe, Restaurant, Shop

📍 Oyama City, Tochigi Pref.  
栃木県小山市大川島408  
☎ 0285-33-1070



INFORMATION VEGETARIAN



Website

Enjoy  
Outdoor  
Activities

21

**MAX Minakami**

(MAXみなかみ)



- Minakami: Year-Round River & Snow Fun
- Conquer Minakami's Wild Outdoor Fun

📍 Minakami Town, Gunma Pref.

群馬県利根郡みなかみ町大穴54-2

☎ 0278-72-4844



STAFF



Website

22

**NAOC**

(NAOC)



- Experience Nikko and its Countryside by Bicycle
- Snow Adventures in Nikko National Park

📍 Nikko City, Central Nikko, Oku-Nikko, Tochigi Pref.

栃木県日光市本町3-11

☎ 0288-70-1181



STAFF



Website

23

**Sanbonmatsu chaya Eco Tours**

(三本松エコツアー)



- Enjoy Stargazing in Beautiful Oku-Nikko
- Join Eco Tours with English-Speaking Guides

📍 Nikko City, Oku-Nikko, Tochigi Pref.

栃木県日光市中宮祠2493

☎ 0288-55-0287



STAFF

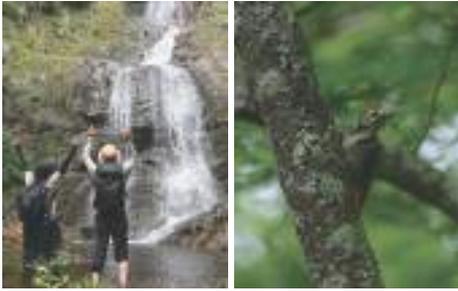


Website

24

**Oku-Nikko Nature Guide JUN**

(奥日光ネイチャーガイドJUN)



- Expert-led Oku-Nikko Nature Walks & Birdwatching
- Year-round Programs, from Trekking to Snowshoeing

📍 Nikko City, Oku-Nikko, Tochigi Pref.

栃木県日光市中宮祠2478-25

☎ 0288-25-7606



STAFF



Website

25

**Chez Hoshino Restaurant**

(シェ・ホシノ)



- Delight Guests with Lakeside French Cuisine
- Highlights Delicious Local & Seasonal Ingredients

📍 Nikko City, Oku-Nikko, Tochigi Pref.

栃木県日光市中宮祠2478

☎ 0288-55-0212



STAFF



VEGETARIAN



VEGAN



Website

26

**Hachinojo Restaurant**

(Hachinojo Food &amp; Wine)



- Fine Dining Featuring Local Flavors
- Relaxing Atmosphere and Delightful Food

📍 Utsunomiya City, Tochigi Pref.

栃木県宇都宮市築瀬町1785 - 17

☎ 028-638-9235



E-MAIL



VEGETARIAN



VEGAN



Website

27

**Samurai Jugemu**

(サムライ寿限無)



- Famous Gyoza & Izakaya Bar in Utsunomiya
- Handmade Gyozas, Crafted with Local Ingredients

📍 Utsunomiya City, Tochigi Pref.

栃木県宇都宮市二荒町8-1渡清本店ビル1階

☎ 028-610-1515



E-MAIL



VEGETARIAN



VEGAN



Website

28

**Nagaien**

(永井園)



- Takeout Matcha Drinks & Sweets Near Tobu-Nikko Station
- Nikko-only souvenirs sold here as well

📍 Nikko City, Central Nikko, Tochigi Pref.  
栃木県日光市松原町12-7

☎ 0288-54-0809



INFORMATION



Website

29

**Plus+ Anchor**

(プラス+ アンカー)



- Delicious Lunch in Renovated Traditional Home
- Kimono Rental & Culture Activities also Available

📍 Kiryu City, Gunma Pref.  
群馬県桐生市本町6-382

☎ 080-1152-0083



STAFF



VEGETARIAN



VEGAN



Website

30

**Michinoeki Haga**

(道の駅はが)



- Hassle-Free BBQ, Onsen, Shops for Road Trip Rest
- Convenient Stop Between Mashiko and Nikko

📍 Haga Town, Tochigi Pref.  
栃木県芳賀郡芳賀町祖母井842-1

☎ 028-677-6000



E-MAIL



Website

31

**Michinoeki Agatsumakyo**

(道の駅あがつま峡)



- Road Trip Break on the way to Kusatsu Onsen
- Food, Onsen, Ninja & Family Fun for All

📍 Higashi-Agatsuma Town, Gunma Pref.  
群馬県吾妻郡東吾妻町三島6441

☎ 0279-67-3193



E-MAIL



Website

32

**Hatcho-no-yu (Ryokan)**

(八丁の湯)



- A Member Hotel of the 'Hidden Hot Springs' of Japan
- Local Cuisine, Scenic Hot Springs, Deep in Nature

📍 Oku-Kinu, Nikko City, Tochigi Pref.  
栃木県日光市川俣876

☎ 0288-96-0306



STAFF



VEGETARIAN

SUSTAINABLE  
CHALLENGE  
2025 BRONZE

Website

33

**Shima Onsen Kashiwaya Ryokan**

(四方温泉柏屋旅館)



- Popular Tattoo & Vegan Friendly Hotspring Ryokan
- Enjoy Shima Onsen's Blue Lakes, Green Mountains

📍 Shima Onsen, Gunma Pref.  
群馬県吾妻郡中之条町四方3829

☎ 0279-64-2255



STAFF



VEGETARIAN



VEGAN

SUSTAINABLE  
CHALLENGE  
2025 SILVER

Website

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**Sansuikaku (Ryokan)**

(山水閣)



- A Stylish Luxury Ryokan in Woods of Nasu
- Enjoy a Quiet Relaxing Time with Excellent Hospitality

📍 Nasu Town, Tochigi Pref.  
栃木県那須郡那須町湯本206

☎ 0287-76-3180



STAFF



VEGETARIAN



Website

### 35 Iizukatei Hotel

(飯塚邸)



- A Hotel Where 200 Years of History Comes to Life
- Stay in a Beautiful National Tangible Cultural Property

📍 Nakagawa Town, Tochigi Pref.  
 栃木県那須郡那珂川町馬頭360  
 ☎ 0287-82-7551



Website

### 36 Kanahan Ryokan

(かな半旅館)



- Edo Period Ryokan, Famous Traveler's Retreat
- Original Charm, Meals Inspired by History

📍 Tochigi City, Tochigi Pref.  
 栃木県栃木市万町5-2  
 ☎ 0282-22-0108



Website

### 37 Senkyou Ryokan

(仙郷)



- Perfect Mountain Onsen Base for Exploring Gunma & Nikko
- A Tranquil Hot Spring inn for Mature Travelers

📍 Oigami Onsen, Numata City, Gunma Pref.  
 群馬県沼田市利根町大楊2-1  
 ☎ 0278-56-2601



Website

### 38 Nikko Kanaya Hotel

(日光金谷ホテル)



- Japan's Oldest Classic Resort Hotel, Near Nikko Toshogu
- Enjoy French Cuisine Passed Down by Generations of Chefs

📍 Central Nikko, Nikko City, Tochigi Pref.  
 栃木県日光市上鉢石町1300  
 ☎ 0288-54-0007



Website

### 39 Chuzenji Kanaya Hotel

(中禅寺金谷ホテル)



- Lake Chuzenji's Iconic Western Log Cabin Hotel
- Delicious French Cuisine & Relaxing Hot Spring Baths

📍 Oku-Nikko, Nikko City, Tochigi Pref.  
 栃木県日光市中宮祠2482  
 ☎ 0288-54-0007



Website

### 40 Kinugawa Park Hotels

(鬼怒川パークホテルズ)



- River View Onsen Ryokan in Kinugawa's Heart
- Welcoming Vegan, Muslim Friendly, Kosher Stays

📍 Kinugawa Onsen, Nikko City, Tochigi Pref.  
 栃木県日光市鬼怒川温泉大原1409  
 ☎ 0288-77-1289



Website

### 41 Akasawa Onsen Ryokan

(赤沢温泉旅館)



- Cat-Friendly Onsen Ryokan in Shiobara Onsen
- Rooms for All: Tatami, Western, & Glamping

📍 Nasu-Shiobara City, Tochigi Pref.  
 栃木県那須塩原市塩原1149  
 ☎ 0287-46-5700



Website

### 42 Hotel Crystal Palace

(ホテルクリスタルパレス)



- Affordable Western Hotel near Hitachi Seaside Park
- Explore Ibaraki Sights, Easily Reached from Mito

📍 Hitachinaka City, Ibaraki Pref.  
 茨城県ひたちなか市大平1-22-1  
 ☎ 029-273-7711



Website

### 43 Mashikokan Satoyama Resort Hotel

(益子館 里山リゾートホテル)



- Experience Japan's Traditional Pottery Countryside
- Traditional Satoyama Landscape & Relaxing Onsen

📍 Mashiko Town, Tochigi Pref.  
 栃木県芳賀郡芳賀町益子243-3  
 ☎ 0285-72-7777



Website

44

### Oasis Oarai Glamping

(Oasis Oarai)



- Exclusive Seaside Villa with Pool, Sauna, and Jacuzzi
- Ideal for couples, families, and small group travel

📍 Hitachinaka City, Ibaraki Pref.  
茨城県ひたちなか市阿字ヶ浦町442  
☎ 029-212-8318



STAFF



Website

45

### Nasu Village

(那須ビレッジ)



- Cozy Cabins (Holiday Homes) in Nasu Mountains
- Cabins for 3-24, Plus Private BBQ Area

📍 Nasu Town, Tochigi Pref.  
栃木県那須郡那須町高久乙2332  
☎ 0287-78-0071



INFORMATION



Website

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### Guest House MAU

(民泊MAU)



- A Secluded, 100-year Home Surrounded Only by Nature
- A True Escape. Enjoy Cooking & BBQ with Local Produce

📍 Kiryu City, Gunma Pref.  
群馬県桐生市菱町5-689-1民泊MAU  
☎ 080-6282-8895



STAFF

## Guided Tours & Transportation

47

### A touch of Japan

(Multi-day Tours)



- Arranging Bespoke Travel Beyond Guests' Expectations
- From Private to Group Tours, Kosher Friendly

📍 Wider North of Tokyo Region  
栃木県鹿沼市西鹿沼町253-3  
☎ 0289-77-5611



STAFF



VEGETARIAN



VEGAN



Website

48

### Arigato Travel

(1-Day to Multi-day Tours)



- Journeys Into Authentic, Non-tourist Neighborhoods
- Crafting Intimate, Low-impact Small-group Tours

📍 Wider North of Tokyo Region  
北関東エリア  
☎ 03-6820-2250



STAFF



VEGETARIAN



VEGAN



Website

49

### Gunma Travel

(1-Day to Multi-day Tours)



- Partner for Custom Tours & Concierge-level Service
- We Craft Unique Itineraries & Handles Travel Logistics

📍 Wider North of Tokyo Region  
北関東エリア  
☎ 070-4450-0357



STAFF



VEGETARIAN



VEGAN



Website

50

### Ride Experience Bicycle Tours

(1-Day to Multi-day Bicycle Tours)



- Multi-Day Guided Cycling: Discover Authentic Japan
- Breathtaking Countryside, Local Foods, and Onsens!

📍 Wider North of Tokyo Region  
那須・日光・東北エリア  
☎ 0287-74-5585



STAFF



VEGETARIAN



VEGAN



Website

51

### Rindo / Bike Tour Japan

(1-Day to Multi-day Bicycle Tours)



- Fully Supported, Expertly Guided Bike Tours
- Private Tours With Local Immersion

📍 Wider North of Tokyo Region

北関東エリア

☎ +1 401-213-9791



Website

52

### Kitrip Nikko

(Day Trips & Multi-day Tours)



- Explore Nikko's Indigenous Culture Deeply
- Nikko Locals: Unique Activities & Hunting

📍 Central Nikko, Oku-Kinu, Oku-Nikko, Tochigi Pref.

栃木県日光市今市647

☎ 090-6955-2635



STAFF



Website

53

### shiobara viva

(Day Trips)



- Ann-chan's Nasu-Shiobara Tour: Fun Meets Culture
- Unique Adventures in This Onsen Countryside Town

📍 Nasu-Shiobara City, Tochigi Pref.

栃木県那須塩原市南町7-13

☎ 080-3487-1015



STAFF



Website

54

### Hidden Gems Tours

(Walking Tours)



- English-guided culinary adventure near Nikko
- Gyoza making, izakaya & sake tasting walking tours

📍 Utsunomiya City, Tochigi Pref.

栃木県宇都宮市

☎ 080-4223-4430



Website

55

### Carry Express

(キャリア交通 / Bus Hire)



- Charter a Private Bus to Explore the Kanto Region
- Tokyo and Narita/Haneda Airport Pick-Up Available

📍 Kanto Area (Tochigi, Gunma, Ibaraki, Saitama)

栃木県宇都宮市今宮4-6-30

☎ 028-684-1711



E-MAIL



Website

56

### Yagan Railway

(野岩鉄道 / Railway)



- Scenic Rail Trip to Discover Deep Japan
- Special Chartered Train Services Also Available

📍 Kinugawa Onsen, Oku-Kinu, Tochigi Pref.

栃木県日光市藤原326-3

☎ 0288-77-2355



INFORMATION



Website

# Build Unique Itineraries Faster with this Digital Toolbox

Discover vendors and travel resources  
30-150 min from Tokyo.



Use the **FREE** Toolbox Here  
NearbyTokyo.com/partners



NearbyTokyo.com

MOTUL

# Design a Journey

Inspirations for your next proposal



## History & Samurai Vibes

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## Hands-on Experience

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## Children Friendly

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# SPRING & SUMMER

What to expect



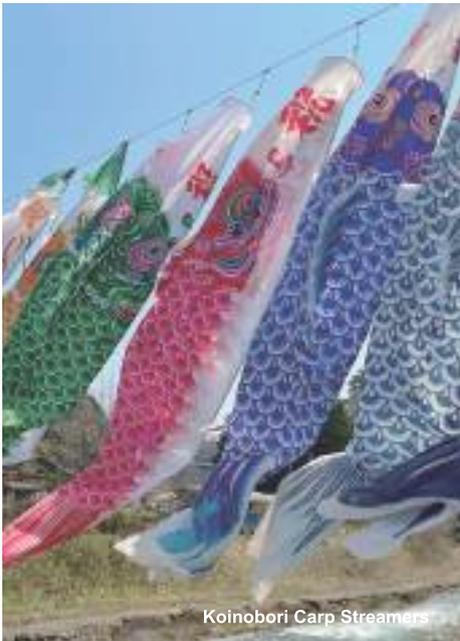
Kumagaya Sakura Tsutsumi



Soft Serve Ice Cream



Fresh Vegetable Dishes



Koinobori Carp Streamers



Rice Fields & Satoyama Views



Summer Festivals



Fruit Kingdom



Natural Ice Desserts



Motor Sports at Honda Mobility Resort

## Kumagaya Sakura Tsutsumi

While Tokyo's blossoms draw the masses, the region just north offers a far more intimate floral spectacle. Escape the crush for **Kumagaya Sakura Tsutsumi**. Here, a two-kilometre tunnel of pale pink Someyoshino cherry trees stretches along the Arakawa River banks. This acts as a perfect gateway to the region. You can also recommend chasing the cherry blossom front up to the high-altitude **Mt. Akagi Sakura Festival**. Your guests can also marvel at the surreal carpet of brilliant pink moss covering the ground at **Ichikai's Shibazakura Park**. Other ideas include taking the nostalgic **Watarase Valley Railway**, where cherry branches brush right against the carriage windows or the **Kinugawa Night Sakura Festival**.

See: [nearbytokyo.com/travel-ideas/beautiful-nature/sakura](https://nearbytokyo.com/travel-ideas/beautiful-nature/sakura)

## Koinobori Carp Streamers

A vibrant herald of late spring, hundreds of colourful koinobori carp streamers swim against blue skies across the rural landscape from April through early May. These wind-dancing displays celebrate Children's Day (5th May). They are playful and often strung high across rivers or deep valleys. This creates dynamic photo opportunities that perfectly capture the joyful and traditional spirit of the Japanese countryside.

## Fruit Kingdom

Thanks to the same fertile soil that produces stellar vegetables, this region serves as a vast orchard for high-end fruit. The real draw here is agritourism. Arrange for clients to visit pick-your-own farms, as this is a deeply popular pastime for Japanese families. Whether hunting for gigantic ruby-red Tochihome strawberries in early spring, juicy blueberries in summer, or big purple grapes in late summer, tasting a sun-ripened fruit straight from the branch is a pure and simple luxury.

## Soft Serve Ice Cream

Japan's obsession with soft serve reaches peak creativity in the countryside. Forget standard vanilla. Here, flavours tell a story of the local landscape. The striking violet swirl

pictured is the essence of **Tambara Lavender Park** in Gunma. It offers a floral and refreshing taste of high summer. Why not encourage your clients to seek out regional specialties at every stop? Soft Serve Ice Cream acts as an edible map, ranging from Yuzu in Tochigi to dried sweet potato in Ibaraki, and soy sauce in Gunma.

## Rice Fields & Satoyama Views

The quintessential image of rural Japan is found here in the Satoyama. This is the borderland between mountain foothills and farming flatlands. From spring through autumn, the scenery is a shifting tapestry. Flooded paddies mirroring the sky transform into lush green seas of young rice. Eventually, they mature into waves of golden grain ready for autumn harvest. It is a deeply calming landscape utterly unavailable to the city-bound tourist.



## Natural Ice Desserts

In the historic mountains of Nikko, a rare culinary heritage survives in the form of natural ice. Harvested from pristine sources during the deepest winter freezes and stored in traditional ice houses, this ice is shaved into fluffy cloud-like kakigori come summer. Because the water freezes slowly and naturally, the ice is incredibly pure. It miraculously never causes brain freeze and lets the delicate, locally sourced fruit syrups shine without interruption.

## An Abundance of Fresh Vegetable Dishes

As the incredibly fertile breadbasket of the Kanto Plain, this region keeps the massive population of Tokyo fed. For travellers, this translates to unparalleled culinary bounty. Local kitchens transform just-picked produce into meals that sing with flavour. Look for earthy root vegetables and sweet leeks, alongside a vibrant harvest of cabbage, cucumbers, tomatoes, eggplants, spinach, lettuce, and green peppers. This is authentic Japanese country dining where the vegetables are not just a healthy side dish. They are the main event.

## Summer Festivals

Japanese summer festivals, or matsuri, are an explosion of sensory experiences. Expect thunderous taiko drumming, vibrant traditional dress, and street food stalls. From massive ornate floats illuminated by paper lanterns to explosive fireworks displays echoing off the mountainside, these events offer an immersive dive into local community life. As dates shift annually based on local traditions, consult the NearbyTokyo.com events calendar to ensure your clients hit these spectacular cultural peaks.

See: [nearbytokyo.com/events](https://nearbytokyo.com/events)

## Motor Sports at Honda Mobility Resort

For a dramatic change of pace from tranquil shrines, inject high-octane adrenaline at the world-class **Honda Mobility Resort Motegi**. Home to MotoGP, Super GT, and Super Formula, this vast facility offers incredible access to top-tier racing in a pristine forest setting. It also features the **Honda Collection Hall**. Here, hundreds of preserved cars and motorcycles trace the company's history and showcase the pinnacle of Japanese engineering.

# Cities & Towns

## — near Tokyo —



### Central Nikko

(日光中心部)

♀ Tochigi Pref.

Nikko UNESCO World Heritage Shrines and Many Things to See and Do.



### Oku-Nikko

(奥日光)

♀ Tochigi Pref.

A Nature Resort with Beautiful Lakes, Forests, Waterfalls, and Hotels.



### Kinugawa Onsen & Kawaji Onsen

(鬼怒川・川治温泉)

♀ Tochigi Pref.

A Scenic River Gorge with Famed Hot Spring Ryokans and Hotels.



### Yunishigawa & Oku-Kinu

(湯西川・奥鬼怒)

♀ Tochigi Pref.

The Secret Onsen Sanctuary of the Legendary Heike Samurai Clan.



### Nasu Town

(那須町)

♀ Tochigi Pref.

Discover a Volcanic Plateau, Rich in Onsens and Outdoor Adventure.



### Nasu-Shiobara City

(那須塩原市)

♀ Tochigi Pref.

The Perfect Gateway to an Unspoiled World of Onsens and Nature Trails.



### Kanuma City

(鹿沼市)

♀ Tochigi Pref.

Close to Nikko, a World of Wood Craft, Bonsai, and a UNESCO Festival.



### Nasu-Karasuyama City

(那須烏山市)

♀ Tochigi Pref.

Where Paper-Making Traditions Meet the World-Class Yamaage Festival.



### Mashiko Town

(益子町)

♀ Tochigi Pref.

Japan's Iconic Pottery Town, a Haven for Folk Art and Craftsmanship.



### Utsunomiya City

(宇都宮市)

♀ Tochigi Pref.

Hub City to Nikko, Discover Gyoza, Jazz, Bamboo, and Stone Quarries.



### Motegi Town

(茂木町)

♀ Tochigi Pref.

Where Modern Motorsports Meet Nostalgic Steam Train Journeys.



### Nakagawa Town

(那珂川町)

♀ Tochigi Pref.

Discover a World of Ukiyo-e Art and Japanese Countryside Living.



### Mibu Town

(壬生町)

♀ Tochigi Pref.

Japan's 'Toy Town,' a Paradise for Collectors, Kids, and Gundam Fans.



### Tochigi City

(栃木市)

♀ Tochigi Pref.

A Historic Town of Art and Canals, Set Between Nikko and Ashikaga.



### Ashikaga City

(足利市)

♀ Tochigi Pref.

Home to a World-Famous Wisteria Paradise and Japan's Oldest School.



### Sano City

(佐野市)

♀ Tochigi Pref.

Next to Ashikaga, Try Famed Sano Ramen and Outlet Shopping.





### Oyama City

(小山市)

Discover the UNESCO-Recognized Art of Yuki Silk Weaving.



♀ Tochigi Pref.



### Kusatsu Town

(草津町)

One of Japan's Most Celebrated Onsen Resorts, Famed for its Yubatake.



♀ Gunma Pref.



### Minakami Town

(みなかみ町)

From Whitewater Rafting to World-Class Skiing and Relaxing Onsen.



♀ Gunma Pref.



### Shima Onsen

(四万温泉)

A Ghibli-esque Onsen Village of Azure Lakes and Riverside Charm.



♀ Gunma Pref.



### Numata City

(沼田市)

Experience Tengu Masks Festivals, Onsens, Fireworks, and Skiing.



♀ Gunma Pref.



### Higashi-Agatsuma Town

(東吾妻町)

Master Ninja Skills, Then Cycle a Railway Through a Scenic Gorge.



♀ Gunma Pref.



### Akagi Area

(赤城エリア)

A Mountain Haven for Hiking, Cycling, or Wakasagi Fishing on Ice.



♀ Gunma Pref.



### Kiryu City

(桐生市)

A City of Antique Kimonos, Textile Art, and a Scenic Valley Railway.



♀ Gunma Pref.



### Tomioka City

(富岡市)

Discover the Birthplace of Japan's Modern Silk Industry (UNESCO).



♀ Gunma Pref.



### Maebashi City

(前橋市)

Gunma's Capital City, a Hub of Contemporary Art, Close to Mt. Akagi.



♀ Gunma Pref.



### Takasaki City

(高崎市)

The Gateway to Gunma and Birthplace of Japan's Famed Daruma Doll.



♀ Gunma Pref.



### Tamamura Town

(玉村町)

A Historic Post Town on the Ancient Imperial Route to Nikko.



♀ Gunma Pref.



### Hitachinaka City

(ひたちなか市)

Witness a Masterpiece of Seasonal Color at Hitachi Seaside Park.



♀ Ibaraki Pref.



### Oarai Town

(大洗町)

A Coastal Gem by Hitachinaka, with a Sacred Sea Gate and Top Aquarium.



♀ Ibaraki Pref.



### Mito City

(水戸市)

Explore Kairakuen Garden and the City's Rich Tokugawa Samurai Legacy.



♀ Ibaraki Pref.



### Daigo Town

(大子町)

Explore One of Japan's Great Falls and the Surrounding Mountains.



♀ Ibaraki Pref.



### Itako City

(潮来市)

A Historic Waterway Town Famed for its Bridal Boats and Iris Gardens.



♀ Ibaraki Pref.



### Kawagoe City

(川越市)

Time Travel to 'Little Edo,' a Popular Historic Town, 1-Hour from Tokyo.



♀ Saitama Pref.



### Chichibu Area

(秩父エリア)

Enjoy Epic Festivals, Rich Culture, Ancient Trails, and Mountain Vistas.



♀ Saitama Pref.



### Kuki City

(久喜市)

Just Outside Tokyo, a Town of Fiery Festivals and Fields of Cosmos.



♀ Saitama Pref.



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